

Canadian Military & Veteran Discount Guide: The Ultimate List

The *Dealhack Canadian Military and Veteran Discounts List* is the result of our quarterly survey of brands that offer discounts to all members of the Canadian military. Every 3 months, our team independently verifies each and every discount on this list. We also add more brands to the list regularly when we come across them.

The list currently includes 78 brands conveniently broken down into 6 categories. You can also save or print the list to use as a handy reference.

The online version of this guide can be viewed at:

<https://dealhack.ca/blog/canadian-military-discounts>

Note that in addition to the discounts listed below, many businesses offer informal discounts to military personnel and veterans across Canada. When buying something, always be sure to ask the store associate about whether or not they offer military or veteran discounts.

Go to: [Discount Programs](#), [Retail](#), [Vacation & Travel](#), [Transportation](#), [Entertainment](#), [Restaurant](#), [Technology](#).

Discount Programs and Lists

Canadian Forces (CF) Appreciation Program: The CF Appreciation Program offers discounts to all military personnel and their families. It includes a variety of discounts from major brands and businesses. Deals are being added regularly so keep yourself updated by visiting the website. Sign up for a free CF1 card to be eligible for these discounts ([source](#)).

Oakley Forces: Oakley Forces offers its products at a direct rate for military personnel. You must first register online with your valid military ID to be approved for the program ([source](#)).

Outdoor Research VIP: Outdoor Research VIP offers discounts on outdoor equipment and gear. Complete an online application to sign up for their discounts ([source](#)). Discounts and deals specific to Gander, Newfoundland can be found at ([source](#)).

Discounts in Edmonton, Alberta can be found at ([source](#)).

List of insurers who can offer discounted car insurance rates to military personnel in Canada can be found at: ([source](#)).

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Retail Discounts

Bass Pro Shop: Bass Pro Shop offers a 5% discount to all military personnel with a valid military ID. Other promotions are available at certain times of the month ([source](#)).

Cabela's: Cabela's offers a 5% discount to active military, veterans, retirees, National Guardsmen and Reservists who show valid ID at checkout ([source](#)).

Frank + Oak: Frank + Oak offers 15% off for Canadian Military Service Members ([source](#)).

Hakim Optical: Hakim Optical offers a free pair of sunglasses worth up to \$100 in value plus a 20% discount on prescription eyewear to every military personnel with a valid military ID ([source](#)).

Lund Boats: Lund Boats offers Canadian military members discounts on various models ranging from \$100 to \$1500 ([source](#)).

Mark's Work Warehouse: Mark's Work Warehouse offers a 10% discount with a valid military ID ([source](#)).

Michaels: Michaels offers a 15% discount to all Canadian military personnel. A valid military ID card must be presented at the register for verification ([source](#)).

Mountain Equipment Co-op: Mountain Equipment Co-op offers a 15% discount to all customers with a CF1 card ([source](#)).

Rona: Rona offers a 10% discount to all customers with a valid military ID ([source](#)).

Running Room: The Running Room offers military discounts to all eligible customers. To take advantage of this promotion, simply get in touch with customer service through email. Send them a message to let them know about your online purchase along with your military service number. Your discount will be rewarded back to your card as a refund ([source](#)).

Sportchek: Sportchek offers discounts and free shipping to customers with a valid military ID. Contact customer service for more information ([source](#)).

Under Armour: Under Armour offers a 10% discount to all active and retired military personnel and their families. *Offer may be extended to Canadian customers through ID.me verification* ([source](#)).

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Vacation and Travel Discounts

Beaches by Sandals: Beaches by Sandals offers an extra 10% discount on existing promotional rates. This year-round offer is available to all active and non-active Canadian military personnel and their spouses ([source](#)).

Disneyland and Disney World Resorts: Disneyland and Disney World Resorts offers specially priced tickets and discounted room rates to customers with a valid military ID. Rooms are limited and subject to availability ([source](#)).

Carnival Cruise Lines: Carnival Cruise Lines offers discounted rates on cruises to Canadian military members ([source](#)).

Castle Resorts: Castle Resorts offers discounted rates to all members of the military. This promotion also allows them to sponsor their family and friends ([source](#)).

Choice Hotels: Choice Hotels offers discounted rates to all customers with a valid military ID ([source](#)).

Cunard Cruise Lines: Cunard offers up to \$250 in onboard spending credit to Canadian National Defence members ([source](#)).

Marriott Hotels and Resorts: Marriott Hotels and Resorts offers discounted rates to all members of the Canadian military ([source](#)).

Norwegian Cruise Line: Norwegian Cruise Line offers up to a 10% discount to all members of the military with a valid ID ([source](#)).

Outrigger Hotels and Resorts: Outrigger Hotels and Resorts offers discounted rates to all members of the Canadian military. Valid ID must be presented at check-in ([source](#)).

Princess Cruises: Princess Cruises offers \$250 worth of spending money to all members of the Canadian Forces ([source](#)).

Royal Caribbean Cruise Line: The Royal Caribbean Cruise Line offers up to \$200 off night cruises to all military personnel with a valid ID ([source](#)).

Starwood Hotels and Resorts: Starwood Hotels and Resorts offers discounted reservations to all members of the military. A valid ID is required at check-in ([source](#)).

Trafalgar Tours: Trafalgar Tours offers a 5% discount in addition to existing promotional rates ([source](#)).

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Transportation (Air, Ground, and Rail) Discounts

Note: Local car dealerships may also offer military discounts. Only nationwide discounts are included here.

Air Canada: Air Canada offers enhanced baggage allowance for all military personnel with a valid military ID ([source](#)).

Avis Canada: Avis Canada offers a 25% discount on car rentals to all military veterans, active duty military, national guards and reservist, and their families ([source](#)).

BMW Group Canada: BMW Group Canada offers a \$500 to \$3,000 discount on all leased and financed BMW or MINI vehicles. A valid military ID is required for eligibility ([source](#)).

Enterprise Rent-A-Car: Enterprise Rent-A-Car offers a 10 to 25% discount to all military personnel with a valid military ID ([source](#)).

Marine Atlantic: Marine Atlantic is offering free passenger fare on the Port aux Basques/North Sydney ferry route or half-price discount on passenger fare on the Argentia/North Sydney ferry route. This promotion is available to all Canadian military personnel, veterans and up to three companions on the same reservation. CF1FC-CF card and CF1FC-V card must be presented ([source](#)).

General Motors Canada: General Motors Canada offers \$500 worth of discount on any new Chevrolet, Buick, GMC or Cadillac. To participate in this discount program, simply bring a valid proof of current or past Canadian Forces membership ([source](#)).

Greyhound: Greyhound offers 10% off the Greyhound walk-up fare to active duty and retired military personnel and their families ([source](#)).

Hertz: Hertz offers discounted rates and space available upgrades to all military employees ([source](#)).

Honda Canada: Honda Canada offers a \$500 rebate on any new Honda vehicle purchase or lease. This offer is available to all past and present military personnel ([source](#)).

Hyundai: Hyundai's Military Preferred Pricing Program is available to all active and veteran Canadian military personnel. They offer up to \$1,500 in discounts on select vehicle models ([source](#)).

Jet Blue: Jet Blue offers discounts, special fare rates, airport assistance and baggage waivers to all military personnel and their immediate families ([source](#)).

Kia: Kia offers a \$500 rebate towards any purchase or lease of a new Kia vehicle made by a military personnel. ([source](#)).

Petro-Canada: Petro-Canada offers a 3-cent discount per liter of petrol with a maximum of 100 liters/month. CF1 card must be presented ([source](#)).

Porter Airlines: Canadian military personnel are eligible for an enhanced baggage allowance when they fly on a Porter operated flight ([source](#)).

Pro-Oil Change: Pro-Oil Change offers a 10% discount to every military personnel with a valid military ID ([source](#)).

VIA Rail: VIA Rail offers a 25% discount with the promo code 12070. You need to show a valid military ID at the counter ([source](#)).

West Jet: West Jet will waive all military personnel's baggage fee with a valid military ID ([source](#)).

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Entertainment Discounts

Busch Gardens: Busch Gardens offers one complimentary admission per year to all military personnel with a valid military ID. The promotion is also available to a maximum of three of their dependents ([source](#)).

Butchart Gardens (Victoria, BC): Butchart Gardens offers free admission to all military personnel with a valid military ID ([source](#)).

Calgary Zoo: Calgary Zoo offers up to 50% off admission to all military personnel and their immediate family ([source](#)).

Canada's Wonderland: Canada's Wonderland offers free admission to all Canadian military personnel on Canada Day. On regular days, they can avail of the tickets at a discounted rate. Offer is extended to 6 of their family members. ([source](#)).

Royal Ontario Museum: The Royal Ontario Museum offers free admission for military personnel. Their family and friends can take advantage of ROM's 20% discount offer ([source](#)).

Seattle Zoo: Seattle Zoo offers up to \$4 off zoo admission to all Canadian military personnel ([source](#)).

Sea World San Diego: All members of the Canadian military may visit Sea World San Diego for free once every year with a valid military ID ([source](#)).

Vancouver Aquarium: Vancouver Aquarium offers a 5% discount to all military personnel with a valid military ID ([source](#)).

Universal Studios: Universal Studios Hollywood offers discounts to all military personnel through the Military Ticket Office or Military Ticket Program. See website for more details ([source](#)).

Walt Disney World: Walt Disney World theme parks offer special rates to all military personnel. *Offer may be extended to Canadian customers with a valid military ID* ([source](#)).

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Restaurant Discounts

Harvey's: Harvey's offers up to 50% discount to customers with a valid military ID ([source](#)).

Popeye's: Popeye's offers a 15% discount to all customers with a valid military ID ([source](#)).

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Technology Discounts

Rogers: Canadian military personnel can save up to 30% on phone plans and other services. Go to <https://www.rogers.com/preferred> and request a passcode using your Forces email address. ([source](#)).

Telus: Telus offers new activation bonuses on cell phones plus 30% off plans and cellular accessories. Offer is available to all Federal Government employees including members of the Canadian military. Use access code FEDGOV ([source](#)).

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We hope this list will help our Canadian military personnel maximize their use of benefits available for them and their families. Enjoy discounts, freebies and more when you shop at these stores, and if you know about any discounts we missed, please let us know in the comments below!

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